Verbania, a Christmas of Lights

Children’s Christmas

27 November 2026 – 10 January 2027




PALAZZO DI CITTÀ

A little letter from the mayor

Dear girls and boys, did you know that even mayors wait for Christmas with their noses pressed against the window? I do, I admit it. These days Verbania lights up, shop windows fill with colour, and even the lake seems to sparkle a little more.

So I’m giving you a special mission. Take this booklet, choose your favourite games and events, and bring the whole family along. No excuses: grown-ups need to have fun too!

There’s a second, slightly more secret mission: give someone a smile every day. If a friend is feeling lonely, invite them to play. If a neighbour needs help, lend a hand. Small acts are what make a city great.

I wish you and your families a Christmas full of hugs and, why not, a few extra biscuits. Happy holidays! • Giandomenico Albertella, Mayor of Verbania

Holographic fountains

Christmas magic comes to life on the water! The spectacular fountains light up Verbania again, taking all ages into an enchanted world starring a friendly gingerbread man. Water displays, colourful reflections and music bring dancing lights and images to life, blending technology and imagination. Each immersive show lasts about 10 minutes. It’s a little journey into Christmas magic to experience and share.

Monday–Thursday, 9 shows, 17:30–22:00: every 30 minutes from 17:30 to 21:30.

Friday–Sunday, 8, 24, 25 and 26 December 2026, 1 and 6 January 2027: 11 shows, the regular times plus 22:00 and 22:30.

31 December 2026, 18 shows, 17:30–02:00: extra shows at 23:00, 23:30, 00:00, 00:30, 01:00, 01:30 and 02:00.

The Polar Express

All aboard! The little train returns to Verbania for a festive ride through the illuminated streets of Pallanza, Suna and Intra. Operated by Vco Trasporti, it has an engine and two carriages for up to 40 passengers. Leave your car behind, take your time and enjoy an hour-long journey into the heart of Christmas.

Stops

Piazza San Vittore → Mercato → Villa Giulia → Piazza Giovanni XXIII → Piazza Garibaldi → Tennis → Suna Palazzo Cioja → Tennis → Piazza Garibaldi → Piazza Giovanni XXIII → Villa Maioni → Imbarcadero Vecchio → Piazza San Vittore

29–30 November • 6–8, 13–14, 20–21 and 26–28 December • 1–6 January

Departures from San Vittore: 14:00, 15:00, 16:00, 17:00 and 18:00. Adults €5, children €3, under 2s free. Buy your day ticket on board and hop on and off as often as you like.

Ice skating

Ice crunches under the blades, lights reflect on the water and laughter fills the crisp air. Two iconic Verbania locations share the same festive spirit. Take your time and enjoy a lap with family or friends, morning, afternoon or evening.

Intra, Vecchio Imbarcadero • 31 October 2026–10 January 2027. Monday–Thursday 10:00–20:00. Fridays, holiday eves and holidays 10:00–23:00.

Pallanza, Piazza Garibaldi • 27 November 2026–17 January 2027. Daily 14:00–18:30. Also 10:00–12:30 during school holidays and on Saturdays and Sundays, and on weekdays by reservation for schools. Evening sessions 21:00–23:00 during school holidays and on Fridays and Saturdays.

Discover Verbania with Zenzerino

A dash of Christmas magic brings a little gingerbread man to life: meet Zenzerino! Curious about Verbania, he sets off through illuminated streets, decorated squares and picturesque corners in search of special places and little wonders. Follow his adventure and share workshops, shows, stories, games and festive discoveries with the whole family.

The programme groups activities by icon: parties, workshops, markets, shows, enchanted worlds and readings.

Friday 27 November

Intra on Ice • The rink returns with sparkling lights, music and family fun. Open until 10 January 2027. See page 6 for hours.

Intra, Imbarcadero Vecchio

Verbania on Ice • Natural ice skating returns on the Pallanza waterfront at the province's largest outdoor rink. Open until 17 January 2027. See page 6 for hours.

Pallanza, Piazza Garibaldi

Saturday 28 November

"Bambini in Festa" village • Food from noon, then workshops and children's songs. Lights switched on at 17:30. Organised by the IC Intra Parents' Committee.

Intra, Piazza Ranzoni a Lago • 12:00

Switching on the Christmas lights in Intra and on the town hall in Pallanza, along with the Pallanza holographic fountain.

Intra e Pallanza • 17:30

Santa's Post Office opens at Palazzo Pretorio. See page 16 of the original for the programme.

Intra, Palazzo Pretorio • 18:00

Friday 4 December • Pallanza school celebration with Christmas songs, hot chocolate and Santa. By the IC Rina Monti Stella Parents' Committee. If it rains, postponed to Friday 18 December.

Pallanza, Piazza Garibaldi • 16:00

Saturday 5 December

Christmas market in Intra • Traditional stalls, gifts and local specialities.

Intra, Piazza Ranzoni a Lago • 09:00–19:30

“CRIstmas” is coming • The Italian Red Cross in Verbania hosts Christmas stalls and a charity panettone stand to raise funds for its health and social services and projects.

Intra, Lungolago • 09:30–18:30

Christmas Village at the Farm 2026 • Meet the farm animals in a live Nativity scene and discover plenty of activities for children.

Fondotoce, Fattoria del Toce • 11:00–17:30, last admission 16:00

Magic under the tree opens at Villa Giulia • Gingerbread-themed installations, games, creative workshops, Santa’s throne room and magic shows. Free admission. Programme from page 30.

Pallanza, Villa Giulia • 14:00–18:00

Christmas Village at the Stables • The Trobaso stables turn into a festive village with lights and decorations for the whole family.

Trobaso, Via del Tiro a Segno • 14:30 →

Sunday 6 December

Christmas Village at the Farm 2026 • Meet the farm animals in a live Nativity scene and discover plenty of activities for children.

Fondotoce, Fattoria del Toce • 11:00–17:30, last admission 16:00

Christmas Village at the Stables • The Trobaso stables turn into a festive village with lights and decorations for the whole family.

Trobaso, Via del Tiro a Segno • 14:30 →

Monday 7 December

Pallanza Christmas market • Browse handmade creations and gifts among the sparkling lights on the lakefront.

Pallanza, Lungolago • 09:00–19:30

Christmas Village at the Farm 2026 • Meet the farm animals in a live Nativity scene and discover plenty of activities for children.

Fondotoce, Fattoria del Toce • 11:00–17:30, last admission 16:00

Tuesday 8 December

Christmas Village: Christmas on Suna beach • Santa's throne, a photo corner and a postbox for children's letters. Santa is there on weekends. All day until 24 December, Suna, Lido.

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Intra, Lungolago • 09:30–18:30

Christmas Village at the Farm 2026 • Meet the farm animals in a live Nativity scene and discover plenty of activities for children.

Fondotoce, Fattoria del Toce • 11:00–17:30, last admission 16:00

Enchanted Forest • Stories old and new to read with parents or hear from guest storytellers from 10:15 to 11:15 on 14, 15 and 18 December. By E20VB. The forest is open all day until 10 January 2027.

Pallanza, Piazza Pedroni

Christmas in Piazza Cavour • The Cima d'Intra Committee invites everyone for hot chocolate, panettone, mulled wine and a visit from Santa, with Tomassetti Primary School and the Hurricanes.

Intra, Piazza Cavour • 14:00–18:00

Christmas Village at the Stables • The Trobaso stables turn into a festive village with lights and decorations for the whole family.

Trobaso, Via del Tiro a Segno • 14:30 →

Babbo Run Suna • Celebrate the official switch-on of Suna's Christmas lights with a route through town open to families, children and residents. By CSI Verbania and Suna's local businesses.

Suna • 14:30 →

Saturday 12 December

Pallanza Christmas Festival • First edition, with market stalls, hobbyists, local producers, a large ice rink and a spectacular holographic fountain. By Piazza e Villa.

Pallanza, Lungolago • 09:00–18:00

Christmas Village at the Farm 2026 • Meet the farm animals in a live Nativity scene and discover plenty of activities for children.

Fondotoce, Fattoria del Toce • 11:00–17:30, last admission 16:00

Trobaso under the tree • Music, the SolidAlModa charity fashion show, Santa’s arrival and the traditional lights switch-on at 16:30.

Trobaso, Piazza Parri • 14:00 →

Christmas Village at the Stables • The Trobaso stables turn into a festive village with lights and decorations for the whole family.

Trobaso, Via del Tiro a Segno • 14:30 →

Sunday 13 December

Saint Lucia Festival • Suna’s lakefront celebrates with traditions and festive fun for all ages.

Suna, Lungolago • 09:30 →

Christmas Village at the Farm 2026 • Meet the farm animals in a live Nativity scene and discover plenty of activities for children.

Fondotoce, Fattoria del Toce • 11:00–17:30, last admission 16:00

Christmas Village at the Stables • The Trobaso stables turn into a festive village with lights and decorations for the whole family.

Trobaso, Via del Tiro a Segno • 14:30 →

Saturday 19 December

Christmas market in Intra • Traditional stalls, gifts and local specialities.

Intra, Piazza Ranzoni a Lago • 09:00–19:30

“CRIstmas” is coming • The Italian Red Cross in Verbania hosts Christmas stalls and a charity panettone stand to raise funds for its health and social services and projects.

Intra, Lungolago • 09:30–18:30

Christmas Village at the Farm 2026 • Meet the farm animals in a live Nativity scene and discover plenty of activities for children.

Fondotoce, Fattoria del Toce • 11:00–17:30, last admission 16:00

Gingerbread and the Magic Village • A festive parade, workshops, a Santa run and a Bethlehem village. Organised by local associations.

Intra, Piazza San Vittore • 14:30 →

Christmas Village at the Stables • The Trobaso stables turn into a festive village with lights and decorations for the whole family.

Trobaso, Via del Tiro a Segno • 14:30 →

Christmas Concert • Celebrate the season with music and tradition. By Associazione Sancta Maria de Egro.

Pallanza, Chiesa di Madonna di Campagna • 20:30

Sunday 20 December

“CRIstmas” is coming • The Italian Red Cross in Verbania hosts Christmas stalls and a charity panettone stand to raise funds for its health and social services and projects.

Intra, Lungolago • 09:30–18:30

Christmas Village at the Farm 2026 • Meet the farm animals in a live Nativity scene and discover plenty of activities for children.

Fondotoce, Fattoria del Toce • 11:00–17:30, last admission 16:00

Christmas Village at the Stables • The Trobaso stables turn into a festive village with lights and decorations for the whole family.

Trobaso, Via del Tiro a Segno • 14:30 →

Abendmusiken 2026 • The traditional Coro San Leonardo concert offers music and reflection on the meaning of Christmas.

Pallanza, Collegiata di San Leonardo • 16:30

Thursday 24 December • Christmas Eve in Suna. The firefighters and Associazione Carnevale Sunese serve chocolate and cakes, followed by Santa and the elves. From 22:30: Sub Verbania torchlight procession, Mass and mulled wine served by the Alpini of Suna.

Suna, Lungolago • 15:30–24:00

Sunday 27 December • Christmas at Spazio Sant’Anna Teatro: “And at Last Christmas Came”. The festive AM STAM BLAM family show by and with Chicco and Betty Colombo of Teatro dei Burattini di Varese brings snowy and magical stories to life through storytelling, puppetry and dance.

Pallanza, Spazio Sant’Anna • 16:00

Thursday 31 December • New Year’s Eve in the square. Say goodbye to the old year and welcome the new with music, fun and festivities.

Pallanza, Piazza Garibaldi • 21:00

Wednesday 6 January

“CRIstmas” is coming • The Italian Red Cross in Verbania hosts Christmas stalls and a charity panettone stand to raise funds for its health and social services and projects.

Intra, Lungolago • 09:30–18:30

Befana in Intra • The traditional Epiphany visitor brings smiles to all ages at a festive afternoon organised by the firefighters.

Intra, Piazza San Vittore • 14:00–17:00

In the saddle with the Befana • Meet the Befana and enjoy children’s workshops, games, hot chocolate, mulled wine and other treats.

Trobaso, Via del Tiro a Segno • 14:30 →

Sunday 10 January • One last day of magic. Enjoy the Christmas installations, stroll through the lights and decorations, and share a final moment of festive magic until next Christmas.



Santa’s Post Office

Christmas comes to life in the heart of Intra. For a few weeks the historic rooms of Palazzo Pretorio turn into Santa’s Post Office. Families step into a world between fairy tale and reality, filled with letters, special objects, sparkling lights and busy elves. Creative workshops let visitors make decorations and personal gifts to take home.

Admission is free. Workshop places are limited and must be booked on Eventbrite via the QR code.



Discover Palazzo Pretorio

On opening days, explore a little world of twinkling lights, stories, wishes and surprises. Every room offers children a different way to discover Christmas magic.

Christmas Wonders Studio • Use paper, pencils, colours and decorations to create whatever you imagine. There are no templates or right answers: each creation is unique.

Wishing Room • The special door opens on 5 December. Draw your wish on a star and hang it among the lights, where it will shine until Santa reads it.

Christmas photo • Pose with family, friends, your dog or anyone you love. Smile and take home a keepsake. €5 per photo. By Simone Zanni and Stefano Maddalena.

A Christmas of giving • The Leo Club Verbania offers hot chocolate and mulled wine, a chance to enjoy time together and share the spirit of giving.

Saturday 28 November

Elves around town • Find them and share their festive spirit. 11:00–12:30 and 16:00–17:30.

18:00 • Palazzo Pretorio opens its doors and the Post Office lights are switched on.

18:00 • Panettone and biscuits with Pasticceria Glorioso.

18:00 (4–8) • Elf bracelet. Thread a bell and big beads onto a ribbon or elastic cord. Each ring tells an elf at the North Pole that you've been good.

Sunday 29 November

10:30 • Post Office opens

10:30 (6–10) • Paper Christmas • Use paper and colours to make your own gingerbread character and take it home as a keepsake. By Due cuori di carta.

11:30 • Elf School • Pass fun challenges to earn your official Elf Diploma. Ages 3–10. Runs during Post Office opening hours.

14:30 (3–10) • Little cinema. Get cosy, laugh, dream and sing with the elves while watching Christmas cartoons and films.

Sunday 29 November (continued)

15:00 (3–10) • Christmas biscuit workshop • Become a little baker, decorate biscuits with coloured sugar and take your treats home. By Chiara.

15:30 (3–6) • Paper Christmas • Use paper and colours to make your own gingerbread character and take it home as a keepsake. By Due cuori di carta.

16:30 (6–10) • Santa’s village. Build a snowy village and imagine who lives there and what happens on Christmas Eve. By Silvia Masci.

17:00 (4–8) • Snowflake storm. Fold and cut white and silver paper to make two snowflakes, one to take home and one for Elf School.

Saturday 5 December

10:30 • Post Office opens

10:30 • Elves in the streets of Intra. Meet the elves in Piazza San Vittore, where they hand out cards for the Christmas tombola.

11:30 • Elf School • Pass fun challenges to earn your official Elf Diploma. Ages 3–10. Runs during Post Office opening hours.

14:30 (4–8) • A touch of magic for your gifts • Personalise a Christmas tag with colours, glitter and ribbons for a gift or the tree.

15:00 • Christmas tombola. Play together and try your luck for surprise prizes. By Piero Pratesi.

Saturday 5 December (continued)

16:00 (5–10) • Paper Christmas hearts. Decorate hearts with coloured paper, glitter and ribbons to make ornaments or gifts. By Cuori di Carta.

16:00 (2–10) • Magic reindeer dust • Make a little bag of magic dust, tie it with a ribbon and scatter it outside on Christmas Eve to guide Santa’s reindeer.

17:30 (3–10) • Santa’s scented sprig. Tie a red ribbon and name tag to a pine sprig and hang it on your door or tree.

Sunday 6 December

10:30 • Post Office opens

10:30 • Elf School • Pass fun challenges to earn your official Elf Diploma. Ages 3–10. Runs during Post Office opening hours.

10:30 (5–10) • The magic of light • Make a Christmas candle with scents, colours and decorations to light at home during the holidays. By Ilenia Schienato.

11:00 (5–10) • Children’s market, until 8 December. Run your own stall or browse others. Give away or swap toys, books and treasures using North Pole Coins instead of real money.

Sunday 6 December (continued)

11:30 (3–10) • Christmas bookmark • Make a personalised bookmark for festive reading or as a gift. By Ilenia Schienato.

14:30 (3–10) • Magic reindeer dust • Make a little bag of magic dust, tie it with a ribbon and scatter it outside on Christmas Eve to guide Santa’s reindeer.

15:00 (3–10) • Christmas biscuit workshop • Become a little baker, decorate biscuits with coloured sugar and take your treats home. By Chiara.

15:00 (3–10) • A map for Santa. Draw a map to your home, roll it up, tie it with a ribbon and post it with your letter.

16:30 (3–6) • Paper Christmas • Design and decorate a pop-up card to give to someone special. By Eleonilde Bucci.

17:30 (3–10) • Elf wrapping paper. Stamp stars, trees and hearts on wrapping paper with carved potatoes, corks or sponges. Take it home to wrap a gift for parents or grandparents.

Monday 7 December

10:30 • Post Office opens

10:30 • Elf School • Pass fun challenges to earn your official Elf Diploma. Ages 3–10. Runs during Post Office opening hours.

10:30 (5–10) • Paper Christmas • Make a personalised pop-up greeting card with a hidden surprise for someone special. By Cuori di Carta.

11:30 (3–5) • Paper Christmas • Make a personalised pop-up greeting card with a hidden surprise for someone special. By Cuori di Carta.

15:30 (3–10) • Whisper jar. Decorate a little jar, whisper your secret wish into it and keep it sealed until Christmas.

16:30 (3–10) • Fizzy elf potion. Mix mysterious powders and drops into an amazing coloured foam.

17:30 (3–10) • Magic dust. Use oats and coloured sugar to make a little bag of dust to guide the reindeer home.

Tuesday 8 December

10:30 • Post Office opens

10:30 • Elf School • Pass fun challenges to earn your official Elf Diploma. Ages 3–10. Runs during Post Office opening hours.

10:30 (5–10) • Winter lantern. Make a Christmas lantern to brighten winter days. By Ilenia Schienato.

11:00 (3–10) • The elf’s secret door. Decorate a tiny door for a special corner at home. An elf might visit during the night!

11:30 (3–6) • Make your own Christmas characters, from Santa to reindeer and elves. By Ilenia Schienato.

14:30 • Sleigh of Kindness. Donate a toy in excellent condition with a special note. Toys go to Caritas. Bring them clean, complete and working, preferably unwrapped.

15:30 • Elf toy hospital. The elf doctors fix your soft toy with magical bandages, stardust and hugs, and issue a recovery certificate.

17:00 (4–8) • Elves of Kindness. Make a greeting card for the elves to deliver to someone who needs a smile at Christmas.

Saturday 12 December

10:30 • Post Office opens

10:30 • Elf School • Pass fun challenges to earn your official Elf Diploma. Ages 3–10. Runs during Post Office opening hours.

10:30 (2–10) • Potì Potì at Santa’s Post Office. Christmas stories read by the library’s Nati per Leggere volunteers. By Biblioteca Civica di Verbania.

11:00 (3–10) • Christmas perfumery. Smell, choose and mix your own festive scent to take home.

11:30 (3–6) • Little gifts for nature • Make seed treats, natural feeders and hanging decorations to help birds find food and shelter in winter. By Silvia Masci.

14:30 (3–10) • Footprint reindeer. Make a reindeer using your own handprints and footprints.

15:30 (adults) • Christmas wreath. Make your own wreath with natural materials and decorative details. By Maura Milani.

16:30 (6–10) • Little gifts for nature • Make seed treats, natural feeders and hanging decorations to help birds find food and shelter in winter. By Silvia Masci.

17:00 (3–10) • Countdown clock. Make a magic clock to count how many sleeps until Santa comes.

17:30 (3–10) • The hidden star. Paint freely and discover the magic star in your picture.

Sunday 13 December

10:00 • Post Office opens

10:30 (3–6) • Paper Christmas • Design and decorate a pop-up card to give to someone special. By Eleonilde Bucci.

11:00 (6–10) • North Pole art gallery. Paint a Christmas masterpiece and exhibit it in the gallery.

14:30 (3–6) • Ribbon tree. Tear, stick and decorate to create a Christmas tree from magic ribbons.

16:30 (3–6) • Paper Christmas • Design and decorate a pop-up card to give to someone special. By Eleonilde Bucci.

17:00 (3–6) • Diamond star. Become a North Pole jeweller and make your own sparkling star.

Saturday 19 December

10:30 • Post Office opens

10:30 • Elf School • Pass fun challenges to earn your official Elf Diploma. Ages 3–10. Runs during Post Office opening hours.

11:30 (3–10) • A touch of magic for your gifts • Personalise a Christmas tag with colours, glitter and ribbons for a gift or the tree.

11:30 (5–10) • Paper decorations and a Christmas song. “Carta Canta: oh oh oh!” By Le Storie di Pigi.

Saturday 19 December (continued)

14:30 (4–8) • Pompom wreath. Make a soft, colourful wreath to hang on your door.

15:30 (adults) • Festive table. Make a Christmas centrepiece with natural materials and decorations. By Maura Milani.

16:30 (3–6) • Paper Christmas • Design and decorate a pop-up card to give to someone special. By Eleonilde Bucci.

Sunday 20 December

10:30 • Post Office opens

10:30 • Elf School • Pass fun challenges to earn your official Elf Diploma. Ages 3–10. Runs during Post Office opening hours.

10:30 (5–10) • The magic of light • Make a Christmas candle with scents, colours and decorations to light at home during the holidays. By Ilenia Schienato.

11:30 (3–10) • Christmas bookmark • Make a personalised bookmark for festive reading or as a gift. By Ilenia Schienato.

14:30 (6–10) • Secret gift workshop. Make a special present for someone you love. Mum and Dad wait outside!

Sunday 20 December (continued)

15:30 (4–8) • Magic box. Make a Christmas Eve box with everything you need to welcome Santa and his reindeer.

15:30 (3–6) • Paper Christmas • Design and decorate a pop-up card to give to someone special. By Eleonilde Bucci.

16:30 (5–10) • Christmas wreaths. Weave a little piece of the forest into a wreath to bring home. By Silvia Masci.

Saturday 2 January

10:30 • Post Office opens

15:00 (3–10) • A bell for the Befana. Add a ribbon and your name to a bell and hang it by the window on the night of 5 January to guide her home.

15:30 (5–10) • The Befana’s flying broom. Make your own and try flying on the starry track.

16:30 (4–10) • A letter to the Befana. Tell her what you’d like in your stocking, write a message or just say hello. Fold your letter and seal it in an envelope.

17:00 (4–10) • Time capsule. Seal up your Christmas memories and open them next year to see how much you’ve grown.

Sunday 3 January

10:30 • Post Office opens

15:00 (3–10) • Wishing stocking. Decorate a card stocking with stars, bows, ribbons and your name, then hang it at home for the Befana.

15:30 (3–10) • The Befana’s coal. Use black and silver tissue paper to make pieces of magic coal and collect them in a special bag.

16:30 (3–10) • The Befana’s magic hat. Decorate a card hat with stars, moons, glitter and ribbons and write your Befana’s name on it.

17:00 (3–10) • Journey map. Decorate a parchment map with stars, moons and mysterious roads to help the Befana find your home.

Tuesday 5 January

10:30 • Post Office opens

16:30 (4–8) • Waiting for the Befana. Celebrate Epiphany together with a colourful creative workshop for young children.



Magic under the tree at Villa Giulia

Villa Giulia opens its doors to a fairy-tale world of Christmas lights and gingerbread scenery. Visit Santa’s throne room to leave a letter and take a photo, discover holographic spheres, play games, make crafts, listen to music and meet a magical talking tree. Family magic shows add to the festivities.

Magic shows are free. Booking is recommended online or via the QR code.

https://www.grottadibabbonatale.it/verbania

Villa Giulia in December

Villa Giulia opens from 14:00 to 18:00 on 5, 6, 7, 8, 12, 13, 19, 20 and 26 December.

20 December, 14:30 and 16:30 • Flakes of Magic. A surprising show with Alan il Prestigiamatto, winner of Best Show at Washington’s Kids Festival, a major international festival of family magic.

Villa Giulia from 27 December

Villa Giulia opens from 14:00 to 18:00 on 27 December and 1–6 January.

27 December, 14:30 and 16:30 • Beyond the Boundaries of Magic. Comedy and wonder with Zio Potter, the magician who loses his head and won the Golden Buzzer on Portugal’s Got Talent 2026.

2 January, 14:30 and 16:30 • Santa’s Workshop. Mago Mattia brings together spells, surprises and Christmas cheer for all ages.

5 January, 14:30 and 16:30 • The Magic Toymaker. Mago George brings toys, illusions and extraordinary surprises to life.

Christmas in the shop windows



A festive town centre

Verbania’s shops join the festivities with two special activities for all ages. Discover creative window displays and a Christmas tombola with prizes from local businesses.

Gingerbread window display competition • Biscuit houses, smiling gingerbread figures, stars and Christmas decorations turn shop windows into one big gingerbread village. Stroll through town to see how each shop interprets Christmas and spot the entries in the competition.

Christmas tombola • Pick up a free card from a participating shop and bring it to Palazzo Pretorio, Intra, at 15:00 on Tuesday 8 December. Prizes for two, three, four or five numbers on a row and for the full card.

Participating shops

Acconciature Stefania e Silvia
Via Marco De Marchi, 55 - Pallanza

ACPicchia Bar
Corso Zanitello, 10 - Pallanza

Amarcord Café
Via Ruga, 1 - Pallanza

Anna & Alda Intimo
Via Guglielmo Marconi, 21D - Pallanza

Antica Osteria Il Monte Rosso
Via Paolo Troubetzkoy, 128 - Suna

Antiques and More
Piazza Giuseppe Garibaldi - Pallanza

Associazione A Casa di Alice APS
Via Antonio Baiettini, 43 - Intra

Associazione VerbaniaMillEventi
Via Giulio Albertazzi, 17A - Pallanza

Atelier Arya
Via San Vittore, 156 - Intra

Bar Intra
Corso Goffredo Mameli, 57 - Intra

Bar Millenium
Piazza delle Città Gemellate, 2 - Pallanza

Bulli e Pupe
Via Antonio Baiettini, 75 - Pallanza

Caffè ai Portici
Piazza Giuseppe Garibaldi, 12 - Pallanza

Caffè Latte
Piazza San Vittore, 84 - Intra

Cappuccinorosso
Via San Vittore, 93 - Intra

Centro Gioco Verbania
Via San Fabiano, 60 - Intra

Colombara
Piazza Daniele Ranzoni, 63 - Intra

Corner Cafè
Corso Lorenzo Cobianchi, 62 - Intra

Di Sante Assicurazioni
Piazza San Vittore, 5 - Intra

Easy Calzature
Via Pietro Gottardi, 25 - Intra

Edicola 2000
Corso Goffredo Mameli, 10 - Intra

Estremadura Cafè
Via Paolo Troubetzkoy, 142 - Suna

Estyl Occhiali
Via per Possaccio, 80 - Possaccio

Farmacia Borroni
Piazza Daniele Ranzoni, 39 - Intra

Farmacia San Vittore
Via XXV Aprile, 30B - Intra

Foto Maddalena
Via Tommaso Perassi, 2 - Intra

Foto Pony S.A.S.
Piazza Carlo Pedroni, 10 - Pallanza

Glam93
Via Antonio Baiettini, 54 - Intra

Glorioso Pasticceria
Corso Europa, 62L - Pallanza

Glow Up
Via Giuseppe Azari - Pallanza

Hair Gloss
Via Antonio Tacchini, 14 - Pallanza

Il Bistrot di Brolo
Vicolo del Molino, 28 - Intra

Participating shops, continued

Il Buon Dì
Via Renco, 19 - Renco

Imany Concept Store
Via San Fabiano, 8 - Intra

Imany One More
Piazza Daniele Ranzoni, 28 - Intra

La Bottega di Mamì
Via San Vittore, 114 - Intra

La Casera
Piazza Daniele Ranzoni, 19 - Intra

La Masera Bistrot
Via Ticino, 4 - Intra

La Pasticceria di Chiara
Piazza Giuseppe Garibaldi, 22 - Pallanza

La Vie en Rose
Via San Vittore, 38 - Intra

Lavasecco New System
Viale Giuseppe Azari, 11 - Pallanza

Libreria Alberti
Piazza San Vittore, 14 - Intra

Maddalena Silvia Casalinghi
Via San Vittore, 52 - Intra

Mya Estetica
Corso Europa, 62L - Pallanza

Naturalmente Bella
Vicolo Giuseppe Cuboni, 7 - Trobaso

Noi Due Intimo e...
Via San Vittore, 90 - Intra

Pigalle 1987
Piazza Giuseppe Garibaldi, 34 - Pallanza

Pizzeria Emiliana
Piazza Papa Giovanni XXIII, 26 - Pallanza

Poretti Ottici
Piazza Daniele Ranzoni, 35 - Intra

Pret a Porter
Via Aristide de Bonis, 1 - Intra

PSfotovideo
Piazza San Vittore, 25 - Intra

Punti di Vista
Piazza Daniele Ranzoni, 30 - Intra

Puntolinea SNC
Piazza Papa Giovanni XXIII, 19 - Pallanza

Reptile's House
Piazza Daniele Ranzoni, 22 - Intra

Ricci e Capricci Acconciature
Via Pietro Guglielmazzi, 9 - Pallanza

Ristorante De Bonus
Via Aristide De Bonis, 49 - Intra

Ristorante Il Portale
Via del Sassello, 3 - Pallanza

River S.r.l.
Via Antonio Tacchini, 26 - Pallanza

Tabaccheria Ranzoni
Piazza Daniele Ranzoni, 9 - Intra

Vincent Bistrò
Via Alessandro Manzoni, 4 - Pallanza

Vincent Shop
Piazza Giuseppe Garibaldi, 31 - Pallanza

Vini e Affini
Via 42 Martiri, 165 - Fondotoce

Christmas games

Follow clues, find characters and uncover surprises. These three games are a chance for families to explore Verbania and discover the magic of Christmas together, one clue at a time.

Christmas scratch card • Try your luck and see if you win admission to the ice rink.

Zenzerino in Verbania • A gingerbread man, a shooting star and five stories that weave together local history, traditions and imagination. Follow Zenzerino through the streets and gardens, and keep an eye on the shop windows. Can you find him?

Zenzerino’s treasure hunt • The Maggiore wind carried Zenzerino around Verbania and hid his portraits in 20 places. Follow the clues from Suna to Intra and find a letter in each picture to solve the secret message. Bring your map and photos to Palazzo Pretorio in Intra to claim your treasure.

Season’s greetings from Saluti da Intra

This year the shops of Saluti da Intra have an extra Christmas gift for Verbania. The large tree overlooking the lake lights up Piazza Ranzoni and brightens the winter evenings. In Piazza San Vittore a selfie spot lets you capture the magic of the holidays. A gift from the heart for the whole town and everyone who visits.



City of Verbania

Scan the QR code for the complete Verbania Natale di Luce programme. The programme may change. Follow our social channels for updates.

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